



## **FASHION COUTURIER CAROLINA HERRERA TO PREMIERE STORE AT NORTHPARK CENTER**

**DALLAS, TX (March 16, 2006)** – NorthPark Center, one of the premier shopping centers in the United States, is pleased to announce that a CH Carolina Herrera store will open in Fall 2006. The 2,531 square foot space is located directly adjacent to the recently announced Barneys New York flagship store. It will be the sixth location in the United States and the only one in North Texas.

Carolina Herrera, New York designs and manufactures a couture and luxury ready-to-wear collection that addresses the needs of today's woman from daytime suits and dresses to elegant evening wear and luxury bridal gowns. A diffusion collection, CH Carolina Herrera, was launched in 2001 to capture the chic and distinctive Carolina Herrera style in its ready-to-wear and accessories collections for women and men. For men, a focus on comfortable clothes that allow him to live life to the fullest with a cultivated, modern, and self confident look. For women, the clothes allow flexibility and can be combined and adapted to remain free from uniformity. The blend of traditional and contemporary is evident in everything from the urban wear, casual and formal wear, to the footwear, travel items and handbags.

"There are few fashion houses such as Carolina Herrera who capture the ultimate design for today's woman and man," said Nancy A. Nasher, President, NorthPark Development Company. "CH Carolina Herrera truly represents the designer's style and grace. It will be a special addition to NorthPark, joining other world renowned retailers in an unmatched shopping experience."

The CH Carolina Herrera collection reaches a more extensive audience, maintaining the same level of quality, exclusivity and sophistication at more accessible prices.

- more -

CAROLINA HERRERA TO PREMIERE STORE AT NORTHPARK CENTER  
PAGE TWO

**NorthPark Center:**

As one of the premier shopping centers in the United States, **NorthPark Center** ([www.northparkcenter.com](http://www.northparkcenter.com)) proudly offers shoppers the finest in luxury retail and market exclusives. NorthPark Management Company, a privately owned company, manages NorthPark Center. It is one of only a handful of shopping centers in the United States to remain locally managed, operated and leased. After a two-year, \$200 million expansion, NorthPark Center is expected to be one of the top five shopping destinations in the country and to be the dominant shopping center in Dallas-Fort Worth. NorthPark Center will continue to open more stores throughout 2006 and into early 2007 to reach and surpass the \$1 billion sales mark. NorthPark Center is located at the intersection of North Central Expressway and Northwest Highway in the heart of Dallas. Stores are open from 10 a.m. to 9 p.m., Monday through Saturday, and 12 p.m. to 6 p.m. on Sunday.

**Carolina Herrera:**

Encouraged by the "masters" of the American fashion press and after being revered for many years as one of the ten most elegant women in the world, Carolina Herrera launched her premiere women's collection in 1980, thus creating her own company in New York, Carolina Herrera Ltd. This has been the beginning of a path ripe with success, recognition and awards, increased with her blazing entry into the world of perfume, accessories, etc. The boutique, Carolina Herrera New York, Carolina Herrera's renowned fragrances, and distinct accessories summarize the world of sophistication, refinement and modernity. The highlight of 2001 was the unrivaled international expansion of Carolina Herrera New York and launch of her new lifestyle label, CH Carolina Herrera. As a part of the long term business plan, Carolina Herrera has opened premiere stores throughout Europe, followed by locations in the major American and Asian cities. These stores carry the CH Carolina Herrera collection, reaching a more extensive audience, maintaining the same level of quality, exclusivity and sophistication at more accessible prices. Her intention is to create a fresh line, which reflects a determined way of life, and the taste for specific aesthetics values.

###

**CONTACT:**

Christine Szalay  
Director of Marketing and Tourism  
NorthPark Center  
[cszalay@northparkcntr.com](mailto:cszalay@northparkcntr.com)  
Office 214-369-1234  
Mobile 469-348-8262

or

Barbara Buzzell  
President  
The Buzzell Company  
[bb@buzzellco.com](mailto:bb@buzzellco.com)  
Office 214-219-9191  
Mobile 214-912-0691