



FOR IMMEDIATE RELEASE

August 18, 2006

CONTACT:

Kelle Jackson

The Buzzell Company

Office 214.219.9191

Mobile 214.662.6644

kj@buzzellco.com

**TENTH ANNUAL FASHION!DALLAS/KIM DAWSON MODEL SEARCH TAKES PLACE AT
NORTHPARK CENTER FOR THE FIRST TIME**

**The Search Begins For "Fashion's Next Top Model"
On Saturday, August 19, 2006**

Exciting Entertainment, Giveaways, Fashion Shows and Demonstrations

WHAT:

Fashion!Dallas and the Kim Dawson Agency, which launched the careers of Erin Wasson, Mimi Roche, Chaise Mooty and hundreds of other successful models, are looking for the new faces of 2006. The winner will receive a **one-year contract** with the **Kim Dawson Agency**, **fashion spread** in **FID**, **\$1,000 in NorthPark Gold**, a **\$1,000 Neiman Marcus shopping spree**, a gift bag with over **\$500 in prizes** from NorthPark Center stores and a **"Model Starter Kit"** of beauty and grooming essentials from Sephora and other NorthPark Center merchants.

Model Search Events:

- Noon DJ Sista spins hot and hip music for the crowd
Patrons can enjoy models showcasing NorthPark retailers
- 1:00pm Model Search registration lines open
- 1:15pm Performance by freestyle rapper PikaHsso
- 1:30pm Chip and Pepper denim show
- 2:00pm Make-up demonstrations
- 3:00pm Preview of Fall's must have looks
- 3:30pm Make-up demonstrations
- 4:30pm Neiman Marcus Grand Finale Fall Fashion Show with past model search winners
- 5:00pm Model Search registration lines close

-continued-

Giveaways:

- Richard Hayler Color Salon at Neiman Marcus NorthPark is giving away 150 favor bags filled with Kerastase shampoo and conditioner, a top hair care product.
- Spanx is giving away 150 pairs of black leggings, one of the hottest trends of the season.
- Register to win Chip and Pepper jeans and t-shirts.

Here's everything you need to know to become this years winner:

- Open to girls ages 14 - 22 and guys 16 - 24
- Girls must be between 5 feet 7 inches and 6 feet (without shoes); Males must be between 5 feet 11 inches and 6 feet 2 inches (without shoes)
- No modeling experience or entry fee is required
- Applicants need not live in North Texas but must be available for photo shoots in the Dallas area
- Applicants can get forms, regulations and more information on www.dallasnews.com, from NorthPark Center Concierge and stores or www.kimdawsonagency.com

*Semifinalists will be announced in F!D on September 2. Finalists will be notified the week of September 10 and will be showcased in a special F!D on September 30. The final winner will be chosen by judges from F!D and the Kim Dawson Agency. On-line and mail-in votes will also determine two Readers' Choice winners.

WHERE:

NorthPark Center, NorthCourt (between Nordstrom & Macy's – Foley's)
Located at the intersection of North Central Expressway and Northwest Highway.

WHO:

Christine C. Szalay
NorthPark Center
Office 214.369.1234
Mobile 469.348.8262
cszalay@northparkcntr.com

About Kim Dawson Agency

The Kim Dawson Agency (www.kimdawsonagency.com) is one of the oldest and most prestigious agencies in the country. The 46-year-old full-service modeling agency represents female and male models for print, runway and broadcast. The Kim Dawson Agency has a worldwide reputation for finding and developing top models and talent. International modeling stars such as Bridget Hall, Erin Wasson, Chandra North and Mimi Roche all got their starts with the Kim Dawson Agency.

-continued-

About NorthPark Center

As one of the premier shopping centers in the United States, **NorthPark Center** (www.northparkcenter.com) proudly offers shoppers the best of the best in every category represented including the finest in luxury retail and market exclusives. NorthPark Center is owned, managed, operated and leased by husband and wife David J. Haemisegger and Nancy A. Nasher. After a two-year, \$200 million expansion, NorthPark Center is the largest shopping center in North Texas and is projected to be one of the top five shopping destinations in the country. NorthPark Center will continue to open more stores and restaurants throughout 2006 and 2007 to reach over 235 stores and restaurants, and is expected to surpass \$1 billion in annual sales by 2008. NorthPark Center is located at the intersection of North Central Expressway and Northwest Highway in the heart of Dallas. Stores are open from 10 a.m. to 9 p.m., Monday through Saturday, and 12 p.m. to 6 p.m. on Sunday. Restaurant, theatre, spa and department store hours may vary.

###