



FOR IMMEDIATE RELEASE

NORTHPARK CENTER ANNOUNCES FOUR NEW TRENDSETTING RETAILERS

7 For All Mankind, True Religion Brand Jeans, Free People And Arden B Coming This Fall

Dallas, Texas (August 14, 2007) – Adding to an already impressive roster of trendsetting retailers, NorthPark Center is pleased to welcome **7 For All Mankind, True Religion Brand Jeans, Free People** and **Arden B** this fall. Joining other trendsetters - including Diesel, Juicy Couture, adidas Originals, Custo Barcelona and Ted Baker - these new retailers will further enhance the shopping experience unique to NorthPark Center.

Recognized for its signature line of premium denim, **7 For All Mankind's** NorthPark boutique, opening in November, marks the retailer's first North American store. Located between Dillard's and Neiman Marcus, the 2,500 sq ft. space will feature its denim line along with ready-to-wear collections and accessories for men, women and children.

Touting high-end denim for the entire family, **True Religion Brand Jeans** will join 7 For All Mankind between Dillard's and Neiman Marcus with the introduction of its 1,620 sq. ft. boutique this September. As the only True Religion store in the Dallas-Fort Worth area, shoppers will enjoy the retailer's whimsical approach – including individual names for denim designs – and savvy styles for men, women and children. A relative newcomer to the fashion scene, True Religion has become a quick favorite with trend-setting Hollywood.

Opening its first store in the Dallas-Fort Worth area this October, **Free People** will showcase its women's apparel and accessories in a 2,508 sq. ft. space on Level II between Neiman Marcus and Barneys New York. Known for its flirty, feminine looks, Free People will feature women's ready-to-wear collections and accessories.

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This November, women's retailer **Arden B** will debut a new 3,488 sq. ft. store, located on Level II between Neiman Marcus and Barneys New York. Catering to the sophisticated, contemporary woman, Arden B's looks are chic, feminine and alluring. The NorthPark store will carry ready-to-wear branded fashion collections and accessories.

For more information on new stores and events, please visit www.northparkcenter.com or call 214-363-7441.

About NorthPark Center

As one of the premier shopping centers in the United States, **NorthPark Center** (www.northparkcenter.com) proudly offers shoppers the best of the best in every category represented including the finest in luxury retail and market exclusives. NorthPark Center is owned, managed, operated and leased by husband and wife David J. Haemisegger and Nancy A. Nasher. After a three-year, \$235 million expansion, NorthPark Center is the largest shopping center in North Texas and is projected to be one of the top five shopping destinations in the country. NorthPark Center will continue to open more luxury boutiques, exclusive stores and dining options throughout 2007 and 2008 to reach over 235 stores and restaurants, and is expected to surpass \$1 billion in annual sales in 2007. NorthPark Center is located at the intersection of North Central Expressway and Northwest Highway in the heart of Dallas. Stores are open from 10 a.m. to 9 p.m., Monday through Saturday, and 12 p.m. to 6 p.m. on Sunday. Department store, theatre, restaurant and spa hours vary.

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MEDIA CONTACTS:

Christine Szalay
Director of Marketing and Tourism
NorthPark Center
cszalay@northparkcntr.com
Office 214-369-1234
Mobile 469-348-8262

Kelle Jackson
The Buzzell Company
kj@buzzellco.com
Office 214-219-9191
Mobile 214-662-6644